

Artificers Logo Guidelines

Keep at least one “a” of whitespace (the a of the logotype, marked below on the letter it is taken from) between the logo and surrounding elements.



Keep at least 25% whitespace (quarter the height of the symbol) between the symbol and surrounding elements.



Match the file to the background (positive for light, negative for dark) rather than putting a panel behind the mark.



Positive, on a light ground.



Negative, on a dark ground.

Keep the logo on a horizontal axis (the mark reads as an infinity only when it is level) and never rotate it.



Level, as supplied.



Rotated.

Scale the logo in proportion (as large or small as the layout needs) and never crop or stretch it.



Cropped.



Stretched.

Use the logo exactly as supplied (in the colourway it comes in) with no shadows, glows, gradients or outline redraws of your own.



Recoloured.



Effects added.

Please don’t add other logos or taglines to the logo.



App icons follow the same rules (they come as the system draws them, already rounded and shadowed).

Spectrum is the suite. Each app is told apart by its colour.



The Stamp Suite



Stamp



Stamp Player



Pocket Stamp